**Two correct conclusions from the HeroesOfPymoli**

**Purchase Value by Gender** As the majority of the players are male, this group also has the highest Total Purchase Value. However, on average male player purchase price is lower than female. This indicates female are willing to spend more per item than male when it comes to purchasing.

**High Price Items Purchase by Age Range** Younger players tend to spend more on higher price items than older players. In the age range of 15-19, these players started purchasing higher price items and from the age of 20-24 they tend to spend the most on average by item. Once they passed this age group, spending on high price items start to decline. The older they get, the less they purchase high price items.